



WORKHOUSE BREWFEST 2017 SPONSORSHIP INFORMATION

Where: Workhouse Arts Center
9518 Workhouse Way
Lorton, VA 22079

When: August 12, 2017
12p-8p

In partnership with Celebrate Fairfax, Visit Fairfax, Fairfax County Parks & Recreations, and Fairfax County Government, the Workhouse is presenting its second Workhouse BrewFest on August 12, 2017. The event will build upon the success of the first Brewfest in 2016, which saw nearly 3,000 guests gather at the Workhouse to enjoy over 40 craft breweries, Virginia wineries, and artisan distilleries – along with 16 bands on three stages, delicious food vendors, VIP Hopstar Lounge experience, lawn games, and of course all the art and creativity that the Workhouse Arts Center offers year-round.

Your support of the Workhouse, a nonprofit 501(c)(3) organization, makes a wide variety of performing arts, visual arts, and education programs possible for people of all ages throughout the local and regional area. Sponsorships range from \$1,000 to \$15,000. Please see the following pages for details.

SPONSORSHIP TIERS

For more information, please contact Alan Shutt, CFO at 703-584-2942 or alanshutt@workhousearts.org.

Exhibitor \$500

- 4 Tickets to Workhouse Brewfest (Grounds Access/No Tastes)
- Exhibit Space at Workhouse Brewfest (10x10), with tent, table, chairs included

Patron \$1,000

- Inclusion on event website (w/hyperlink) (Mention)
- Branding on on-site event guide/map (Mention)
- Branding on Sponsor Recognition Signage (Mention)
- 4 Tickets to Workhouse Brewfest (Grounds Access/No Tastes)
- 2 Tickets to Workhouse Brewfest (GA w/Tastes)
- Exhibit Space at Workhouse Brewfest (10x10), with tent, table, chairs included

Bronze \$2,500

- Included in announcements from stage(s)
- Branding on Sponsor Recognition Signage (Mention)
- Inclusion on event website (w/hyperlink) (Mention)
- Branding on on-site event guide/map (Mention)
- Branding on on-site activity/program/area (Mention)
- 4 Tickets to Workhouse Brewfest (Grounds Access/No Tastes)
- 4 Tickets to Workhouse Brewfest (GA w/Tastes)
- Exhibit Space at Workhouse Brewfest (10x10), with tent, table, chairs included

Silver \$5,000

- Inclusion in Social Media Post(s)
- Included in announcements from stage(s)
- Branding on Sponsor Recognition Signage (Logo)
- Inclusion on event website (w/hyperlink) (Logo)
- Branding on on-site event guide/map (Logo)
- Branding on on-site activity/program/area (Mention)
- 4 Tickets to Workhouse Brewfest (Grounds Access/No Tastes)
- 6 Tickets to Workhouse Brewfest (GA w/Tastes)
- 2 Passes to on-site VIP Hopstar Lounge
- Exhibit Space at Workhouse Brewfest (10x10), with tent, table, chairs included

Gold \$10,000

- Title sponsorship of stage/major program
- Inclusion in Social Media Post(s)
- Included in announcements from stage(s)
- Branding on Sponsor Recognition Signage (Logo)
- Inclusion on event website (w/hyperlink) (Logo)
- Branding on on-site event guide/map (Logo)
- Branding on on-site activity/program/area (Logo)
- 4 Tickets to Workhouse Brewfest (Grounds Access/No Tastes)
- 8 Tickets to Workhouse Brewfest (GA w/Tastes)
- 4 Passes to on-site VIP Hopstar Lounge
- Foursome at Workhouse Arts Center's Golf Tournament
- Advertisement (1/2 page) in Golf Tournament Program
- 2 Tickets to the Workhouse Arts Center Gala
- 1 VIP Parking and Reserved VIP Seating at July 4th Fireworks at the Workhouse Arts Center
- 2 Tickets to the Workhouse Arts Center Collector's Showcase Art Lottery
- Exhibit Space at Workhouse Brewfest (10x10), with tent, table, chairs included

Platinum \$15,000

- Title sponsorship of stage/major program
- Inclusion in Social Media Post(s)
- Included in announcements from stage(s)
- Branding on Sponsor Recognition Signage (Logo)
- Inclusion on event website (w/hyperlink) (Logo)
- Branding on on-site event guide/map (Logo)
- Branding on on-site activity/program/area (Logo)
- 10 Tickets to Workhouse Brewfest (GA w/Tastes)
- 6 Passes to on-site VIP Hopstar Lounge
- Foursome at Workhouse Arts Center's Golf Tournament
- Advertisement (1/2 page) in Golf Tournament Program
- 2 Tickets to the Workhouse Arts Center Gala
- 1 VIP Parking and Reserved VIP Seating at July 4th Fireworks at the Workhouse Arts Center
- 2 Tickets to the Workhouse Arts Center Collector's Showcase Art Lottery
- Exhibit Space at Workhouse Brewfest (10x10), with tent, table, chairs included

ADDITIONAL SPONSORSHIP OPTIONS

- Logo on Tasting Glasses - \$7,500
- Logo on HopStar Lanyards/Glassholders - \$2,500
- Logo on Volunteer Shirts - \$5,000
- Logo/Advertisement on Tickets - \$2,500
- Logo on Designated Driver Soda Cups and Branding of Craft Soda Garden - \$2,500