



Brewfest Sponsorship Opportunities

CONTACT: **Kim Costabile**
Development Associate
Workhouse Arts Center
kimcostabile@workhousearts.org

ABOUT WORKHOUSE BREWFEST: More than 30 Virginia craft breweries, artisan distilleries, and Virginia wineries will be on tap at the third annual Workhouse Brewfest on Saturday, August 4, from 1 p.m. to 8 p.m. at the Workhouse Arts Center in Fairfax County, Virginia (9518 Workhouse Way, Lorton, VA 22079). This unique event will feature live performances by 12 of the region's most popular bands, unique food trucks, access to 12 air-conditioned art galleries and 65 artist studios, and of course some of the area's most exciting beer, spirits, and wine. The day will provide an unforgettable experience for every kind of beer lover – from the uber-knowledgeable beer geek to the casual drinker and those new to the world of craft beer. Fairfax County, Visit Fairfax, Fairfax County Park Authority, and Celebrate Fairfax are joining the Workhouse in producing this year's Brewfest, which builds on the incredible success of the festival's first event in 2016. Tickets will be available for purchase online starting at 12:01a on May 4.

CORPORATE SPONSORSHIPS

TITLE – \$20,000

- 20 tickets to Workhouse Brewfest (GA w/Tastes)
- 10 passes to on-site VIP Hopstar Lounge
- Exhibit Space at Workhouse Brewfest (10x10), with tent, table, chairs included
- Inclusion in Social Media Post(s)
- Logo on Sponsor Recognition Signage
- Logo on event website (w/hyperlink)
- Logo on on-site event guide/map
- Included in announcements from stage(s)
- 4 tickets to the Workhouse Arts Center Gala
- Listed as sponsor of the Workhouse Arts Center Gala
- 12 VIP Parking and Reserved VIP Seating at Workhouse Fireworks at the Workhouse Arts Center

PLATINUM – \$15,000

- 10 tickets to Workhouse Brewfest (GA w/Tastes)
- 6 passes to on-site VIP Hopstar Lounge
- Exhibit Space at Workhouse Brewfest (10x10), with tent, table, chairs included
- Inclusion in Social Media Post(s)
- Logo on Sponsor Recognition Signage
- Logo on event website (w/hyperlink)
- Logo on on-site event guide/map
- Title sponsorship of stage/major program
- Included in announcements from stage(s)
- 2 tickets to the Workhouse Arts Center Gala
- 8 VIP Parking and Reserved VIP Seating at Workhouse Fireworks at the Workhouse Arts Center

GOLD – \$10,000

- 8 tickets to Workhouse Brewfest (GA w/Tastes)
- 4 passes to on-site VIP Hopstar Lounge
- Exhibit Space at Workhouse Brewfest (10x10), with tent, table, chairs included
- Inclusion in Social Media Post(s)
- Logo on Sponsor Recognition Signage
- Logo on event website (w/hyperlink)
- Logo on on-site event guide/map
- Title sponsorship of stage/major program
- Included in announcements from stage(s)
- 1 ticket to the Workhouse Arts Center Gala
- 4 VIP Parking and Reserved VIP Seating at Workhouse Fireworks at the Workhouse Arts Center

SILVER – \$5,000

- 6 tickets to Workhouse Brewfest (GA w/Tastes)
- 2 passes to on-site VIP Hopstar Lounge
- Exhibit Space at Workhouse Brewfest (10x10), with tent, table, chairs included
- Logo on Sponsor Recognition Signage
- Logo on event website (w/hyperlink)
- Logo on on-site event guide/map
- Included in announcements from stage(s)

BRONZE – \$2,500

- 4 tickets to Workhouse Brewfest (GA w/Tastes)
- Exhibit Space at Workhouse Brewfest (10x10), with tent, table, chairs included
- Mention on Sponsor Recognition Signage
- Mention on event website (w/hyperlink)
- Mention on on-site event guide/map
- Included in announcements from stage(s)

PATRON – \$1,000

- 2 tickets to Workhouse Brewfest (GA w/Tastes)
- Exhibit Space at Workhouse Brewfest (10x10), with tent, table, chairs included
- Mention on Sponsor Recognition Signage
- Mention on event website (w/hyperlink)
- Mention on on-site event guide/map

SPECIAL BENEFITS ADD-ONS

(In addition to the levels shown above; only one available per category.)

- Logo on Banner Sign on Springfield Tower - \$20,000
- Logo on Tasting Glasses - \$7,500
- Logo on Volunteer Shirts - \$5,000
- Logo on HopStar Lanyards/Glassholders - \$2,500
- Logo/Advertisement on Tickets - \$2,500
- Logo on Designated Driver Soda Cups and Branding of Craft Soda Garden - \$2,500

INDIVIDUAL SPONSORSHIPS

SILVER - \$5,000

- 6 tickets to Workhouse Brewfest (GA w/Tastes)
- 4 passes to on-site VIP Hopstar Lounge
- Mention on event website
- Mention on on-site event guide/map
- Mention on on-site activity/program/area
- Included in announcements from stage(s)
- 4 tickets to the Madhaunter's Madhouse
- Friends of the Workhouse Membership

BRONZE - \$2,500

- 4 tickets to Workhouse Brewfest (GA w/Tastes)
- 2 passes to on-site VIP Hopstar Lounge
- Mention on event website
- Mention on on-site event guide/map
- Mention on on-site activity/program/area
- Included in announcements from stage(s)
- Friends of the Workhouse Membership

PATRON - \$1,000

- 2 tickets to Workhouse Brewfest (GA w/Tastes)
- 2 passes to on-site VIP Hopstar Lounge
- Mention on event website
- Friends of the Workhouse Membership

FOLLOW WORKHOUSE BREWFEST ON THE WEB

<http://workhousebrewfest.org>

FOLLOW WORKHOUSE BREWFEST ON SOCIAL MEDIA



@WACBrewfest



@WACBrewfest



@WACBrewfest

ABOUT THE WORKHOUSE ARTS CENTER

Located in Lorton, Virginia, on 55 acres once occupied by the historic Lorton Workhouse prison, the Workhouse Arts Center is a vibrant community of visual artists, performing artists, and arts educators working together to serve more than 100,000 visitors annually from communities throughout Fairfax County, Northern Virginia, and throughout the nation. Nearly 100 regional artists create or exhibit their art at the Workhouse, and the Workhouse annually hosts more than 100 arts exhibitions, 300 performances, and 800 arts education classes, in addition to exciting events like Workhouse Fireworks and Brewfest. More information about the Workhouse is available online at <http://WorkhouseArts.org>.